



SHOP THE DAY AWAY

On behalf of Cancer Alliance of Help & Hope, we invite you to join the committee for our 11th Annual Shop the Day Away™ Luncheon at the Hilton, West Palm Beach on **January 29, 2027**.

As one of Palm Beach's most prestigious events, this season features a stunning Milly Park fashion runway show and a special guest appearance by a renowned celebrity.

Committee members also enjoy exclusive lead-up and wrap-up events:

- Kickoff Luncheon: **December 3, 2026**, at Salute, Palm Beach.
- Gift Gathering Party: **December 11, 2026**, at the beautiful home of Gary and Linda Lachman, West Palm Beach.
- Thank You Luncheon: **April 8, 2027**, at The Colony Hotel, Palm Beach.

We are also thrilled to announce *Camille Branca* as this year's Auction Chair.

Please review the attached committee response form to select your level of participation. We would be honored to have you join us for a fun, impactful season supporting local cancer patients.

We look forward to your response!

With Appreciation,



Evelyn Treacy and Julie Kampf
Co-Chairs



*Nancy Stone, Kristina Gustafson,
and Jacqui Michel*
Honorary Chairs



JOIN THE COMMITTEE

Friday, January 29, 2027

Hilton West Palm Beach

ABOUT SHOP THE DAY AWAY™

Cancer Alliance of Help & Hope's signature luncheon is scheduled for Friday, January 29, 2027, at 10 a.m. at The Hilton, West Palm Beach. Guests fortunate enough to reserve seats at this highly acclaimed luncheon will enjoy Palm Beaches most fabulous silent auction, followed by an elegant lunch and a meaningful speech by a celebrity keynote speaker. The two-hour shopping spree includes more than 500 designer items and luxury experiences, including a fantastic selection of new handbags, accessories, jewelry, evening merchandise, home furnishings, beauty products, men's goods, and pet items from the world's finest brands, plus exclusive experiences and many more "must-have surprises" – all curated for the fashionable Palm Beach lifestyle.

WHY BECOME A COMMITTEE MEMBER?

- Meet like-minded people in the community who want to help the less fortunate.
- Receive special invitations to an entire season of fun events.
- Help local cancer patients in need.

WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance of Help & Hope distributed over \$1.5 million to 285 local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$875,000 in financial support to more than 1,200 individuals affected by cancer to prevent them from being evicted from their homes and having vital utilities shut off.
- **FOOD – Provided** \$295,000 in emergency food and fuel cards were provided to nourish patients, prevent hunger, and assist them with crucial transportation.
- **HEALTH INSURANCE, AUTO INSURANCE, & CAR PAYMENTS** - Provided \$175,000 in health insurance premiums, auto insurance premiums, and vehicle payments to 100 families to ensure proper healthcare and empower patients to travel for chemotherapy and radiation treatments.
- **WELLNESS** - Gifted 200 cancer patients "CHAMPION OF HELP & HOPE BASKETS" with \$250 in health and wellness products, "COMPANIONS 4 LIFE BASKETS" with a \$200 pet gift card.
- **CHAMPIONS OF HELP & HOPE CLOSET** - Personal care and comfort items (wigs, scarves, caps, clothing, shoes, blankets, pillows, and kitchen supplies).
- **COMPANIONS4LIFE PROGRAM**-Provided \$125,000 with pet care expenses so beloved pets can remain in their homes. (pet food and supplies, grooming, veterinary and other caretaking expenses)





Fashion for a Passion: Shop the Day Away's 11th Anniversary Celebration

Join us for an unforgettable afternoon of fashion and philanthropy as we mark the 11th anniversary of Shop the Day Away! This year's luncheon features a stunning fashion show presented by renowned Palm Beach designer **Milly Park**, all while helping local cancer patients in need.

SHOP THE DAY AWAY™ Levels of Committee Members

○ \$1,500 – Committee Member

- Ticket to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events

○ \$3,000 – Committee, Ambassador

- 2 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker

○ \$5,000 – Committee, Vice Chair

- 4 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine center spread photo

○ \$10,000 – Committee, Benefactor

- One Table of 10 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine center spread photo

○ \$25,000 – Committee, Grand Benefactor

- One Premier Table of 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine center spread photo

○ \$50,000 – Committee, Title Sponsor

- Two Premier Tables of 10 or 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine center spread photo



The deadline to be listed on the invitation is October 15, 2027.
The deadline to be listed in the program book is January 8, 2027.

For further information, please contact
Stanton Collemer 561-215-7360 or scollemer@cahh.org

Please make checks payable to Cancer Alliance of Help & Hope, Inc.
44 Coconut Row, T-10, Palm Beach, FL 33480

Or please charge my credit card: ☐ Amex ☐ Visa ☐ MasterCard

Name

Address

City

State

Zip

Email

Telephone

Card Number

Exp. Date

CSC Code

Signature

Please print your name as you'd like it to appear in the invitation and program.



SHOP

Silent Auction Donation Form



Friday, January 29, 2027

A benefit for Cancer Alliance of Help & Hope, which helps children, women, and men residing in Palm Beach County who are diagnosed with cancer and undergoing active treatment.

Company Name

Contact Person

Address

City

State

Zip Code

Email

Telephone

We would be pleased to participate in the Cancer Alliance of Help & Hope SHOP THE DAY AWAY LUNCHEON™ and will donate the following item:

DESCRIPTION OF ITEM:

Quantity

Retail Value

Donated Merchandise must be received no later than January 8, 2027

Authorized Signature

Date

Please return the form to Cancer Alliance of Help & Hope, Inc.
Attention Stanton Collemer, CEO 44 Coconut Row, T-10, Palm Beach, FL 33480
561.215.7360

STATE REGISTRATION #CHH6613 - 100% OF CONTRIBUTION IS RECEIVED BY CANCER ALLIANCE OF HELP & HOPE, A TAX-EXEMPT NON-PROFIT 501 (C)(3) ORGANIZATION, FEDERAL IDENTIFICATION NUMBER 90-0101236.





SHOP THE DAY AWAY 11 YEAR ANNIVERSARY

COMMEMORATIVE PROGRAM BOOK ADS

Ads will also be highlighted on the big screen during the luncheon

_____ Full page 7" W x 7" H \$1,000 Publication Ready

_____ Half page 7" W x 3.5" H \$500 Publication Ready

Please make checks payable to Cancer Alliance of Help & Hope, Inc.
44 Cocoanut Row, T-10, Palm Beach, FL 33480.

Or please charge my credit card: ☐ Amex ☐ Visa ☐ MasterCard

Name

Address

City

State

Zip

Email

Telephone

Card Number

Exp. Date

CSC Code

Signature

**The deadline for the Program Advertising Book
is January 8, 2027.**

For further information, please contact
Stanton Collemer 561-215-7360 or scollemer@cahh.org