



SHOP THE DAY AWAY 10 YEAR ANNIVERSARY

On behalf of Cancer Alliance of Help & Hope, we invite you to join us as a Committee Member for the 2026 Shop the Day Away™ Luncheon to be held on February 12, 2026.

This is one of Palm Beach's most prestigious luncheons. This year, we are taking it to a new level of FAB with the theme, "A Passion for Fashion."

We are featuring an enhanced format this year with a stunning fashion show from Milly Park.

You'll also enjoy a special guest appearance with a renowned celebrity, making this an event you won't want to miss!

We also have many exciting events leading up to the Shop the Day Away Luncheon, and we hope you will join us in our efforts to make our annual event and 10th anniversary an enormous success!

We hope that you will join us as a Committee Member as we celebrate 10 years of powerful community impact supporting local cancer patients. There are various levels to consider, and we are attaching the levels. We would be honored to have you on the Committee and would love for you to be part of the fun for a great cause. We eagerly look forward to your response.



With Appreciation,

Kristina Gustafson

Jacqui Michel

Nancy Stone



JOIN THE COMMITTEE

THURSDAY, FEBRUARY 12, 2026
The Breakers, Palm Beach

ABOUT SHOP THE DAY AWAY™

Cancer Alliance of Help & Hope's signature luncheon is scheduled for Thursday, February 12, 2026, at 10 a.m. at The Breakers Palm Beach. Guests fortunate enough to reserve seats at this highly acclaimed luncheon will enjoy Palm Beach's most fabulous silent auction, followed by an elegant lunch and a meaningful speech by a celebrity keynote speaker. The two-hour shopping spree includes more than 500 designer items and luxury experiences, including a fantastic selection of new handbags, accessories, jewelry, evening merchandise, home furnishings, beauty products, men's goods, and pet items from the world's finest brands, plus exclusive experiences and many more "must-have surprises" – all curated for the fashionable Palm Beach lifestyle.

WHY BECOME A COMMITTEE MEMBER?

- Meet like-minded people in the community who want to help the less fortunate.
- Receive special invitations to an entire season of fun events.
- Help local cancer patients in need.

WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance of Help & Hope distributed over \$1 million to 285 local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$600,000 in financial support to more than 1,200 individuals affected by cancer to prevent them from being evicted from their homes and having vital utilities shut off.
- **FOOD** - \$200,000 in emergency food and fuel cards were provided to nourish patients, prevent hunger, and assist them with crucial transportation.
- **HEALTH INSURANCE, AUTO INSURANCE, & CAR PAYMENTS** - Provided \$175,000 in health insurance premiums, auto insurance premiums, and vehicle payments to 100 families to ensure proper healthcare and empower patients to travel for chemotherapy and radiation treatments.
- **WELLNESS** - Gifted 200 cancer patients "CHAMPION OF HELP & HOPE BASKETS" with \$250 in health and wellness products, "COMPANIONS 4 LIFE BASKETS" with a \$200 pet gift card.
- **CHAMPIONS OF HELP & HOPE CLOSET** - personal care and comfort items (wigs, scarves, caps, clothing, shoes, blankets, pillows, and kitchen supplies).





Fashion for a Passion: Shop the Day Away's 10th Anniversary Celebration

Join us for an unforgettable afternoon of fashion and philanthropy as we mark the 10th anniversary of Shop the Day Away! This year's luncheon features a stunning fashion show presented by renowned Palm Beach designer **MILLY PARK**, all while helping local cancer patients in need.

SHOP THE DAY AWAY™ Levels of Committee Members

○ \$1,500 – Committee Member

- Ticket to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events

○ \$3,000 – Committee, Ambassador

- 2 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker

○ \$5,000 – Committee, Vice Chair

- 4 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$10,000 – Committee, Benefactor

- One Table of 10 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$25,000 – Committee, Grand Benefactor

- One Premier Table of 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$50,000 – Committee, Title Sponsor

- Two Premier Tables of 10 or 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo



The deadline to be listed on the invitation is October 15, 2025.
The deadline to be listed in the program book is January 10, 2026.

For further information, please contact
Stanton Collemer 561-215-7360 or scollemer@cahh.org

Please make checks payable to Cancer Alliance of Help & Hope, Inc.
44 Coconut Row, T-10, Palm Beach, FL 33480

Or please charge my credit card: ☐ Amex ☐ Visa ☐ MasterCard

Name

Address

City

State

Zip

Email

Telephone

Card Number

Exp. Date

CSC Code

Signature

Please print your name as you'd like it to appear in the invitation and program.



SHOP