



SPONSORSHIP AND TICKET OPPORTUNITIES

Friday, March 13, 2026
The Breakers | Palm Beach

Starring Emmy Award-Winning
Dance Superstar

DEREK HOUGH

2026 Co-Chairs

**MARINA GALLI &
MELISSA BUTTERWORTH**

Honorary Chair

LOIS POPE





ABOUT DANCE THE NIGHT AWAY GALA

Cancer Alliance of Help & Hope's annual dance competition and gala is scheduled for Friday, March 13, 2026, beginning at 6:00 p.m. at The Breakers Hotel in Palm Beach. Guests fortunate enough to reserve seats at this highly anticipated and glamorous gala will enjoy a delicious dinner, followed by a thrilling dance competition featuring local celebrities, special guests, and surprise performances. Distinguished judges will award honors to the competitors in multiple categories, including best male and female dancers. Attendees actively participate and vote, deciding who will receive the 2026 Lois Pope People's Choice Award recipient. The gala concludes with everyone invited onto the dance floor – *dancing the night away* – to greet friends and congratulate the evening's performers.

WHY BECOME A SPONSOR?

- Exposure to thousands of community leaders, celebrities, and dance enthusiasts
- Help local cancer patients in need
- Build goodwill throughout the local community and Palm Beach County
- Depending on your level of sponsorship, take advantage of publicity and recognition opportunities at the gala and in event materials and promotions

WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance of Help & Hope distributed over 1.2 million to 285 local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$600,000 in financial support to more than 1,200 individuals affected by cancer to prevent them from being evicted from their homes and having vital utilities shut off.
- **FOOD** - \$200,000 in emergency food and fuel cards were provided to nourish patients, prevent hunger, and assist them with crucial transportation.
- **HEALTH INSURANCE, AUTO INSURANCE, & CAR PAYMENTS** - Provided \$175,000 in health insurance premiums, auto insurance premiums, and vehicle payments to 100 families to ensure proper healthcare and empower patients to travel for chemotherapy and radiation treatments.
- **WELLNESS** - Gifted 200 cancer patients "CHAMPION OF HELP & HOPE BASKETS" with \$250 in health and wellness products, "COMPANIONS 4 LIFE" BASKETS" with \$250 in pet care and supplies.
- **CHAMPIONS OF HELP & HOPE CLOSET** - personal care and comfort items (wigs, scarves, caps, clothing, shoes, blankets, pillows, and kitchen supplies).



ABOUT CANCER ALLIANCE OF HELP & HOPE

Cancer Alliance of Help & Hope, Inc., based in Palm Beach, Florida, is a 501(c)(3) charitable organization dedicated to improving the quality of life of children and adults touched by cancer through needs-based financial assistance and wellness programs. We help cancer patients with basic life necessities – rent, utilities, food, transportation, insurance, and pet care – so they can focus on healing and their loved ones, not financial collapse.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$100,000

- Three premier tables of 10 at the gala
- Opportunity to address attendees for three minutes
- Full double-page ad in the gala program book
- Logo prominent on gala invitations, signs, and materials
- Live event recognition by the master of ceremonies
- Recognition in social media, press releases, and gala poster
- Photo opportunity and meet & greet with judges

PRESENTING SPONSOR

\$50,000

- Two premier tables of 10 at the gala
- Full double-page ad in the gala program book
- Logo prominent on gala invitations, signs, and materials
- Live event recognition by the master of ceremonies
- Recognition in social media, press releases, and gala poster
- Photo opportunity and meet & greet with judges



VIP TABLE SPONSOR

\$25,000

- One premier table of 12 at the gala
- Full double-page ad in the gala program book logo
- Prominent on gala invitations, signs, and materials
- Live event recognition by the master of ceremonies
- Recognition in social media, press releases, and gala poster
- Photo opportunity and meet & greet with judges



TABLE SPONSOR

\$15,000

- One premier table of 10 at the gala
- Full-page ad in the gala program book
- Logo in invitations & web page



INSTRUCTOR SPONSOR

\$5,000

- Two premier gala tickets
- Half-page ad in the gala program book
- Photo opportunity and meet & greet with judges



DANCE VIP TICKET SPONSOR

\$3,500

- One premier gala ticket
- Half-page ad in the gala program book
- Photo opportunity and meet & greet with judges



GALA TICKET

\$1,200

- Admission for one to the gala



GALA UNDERWRITING OPPORTUNITIES

Your generous underwriting sponsorship will be acknowledged on event invitations, the gala program book, and signage at the event.



★ Meet & Greet Reception Sponsor	\$25,000
★ Gala Décor Sponsor	\$15,000
★ Cinematography Sponsor	\$10,000
★ Award Sponsor	\$10,000
★ Invitation Sponsor	\$5,000
★ Valet Parking Sponsor	\$2,500
★ Program Sponsor	\$2,500
★ Photography Sponsor	\$2,000
★ Postage Sponsor	\$1,500



**The invitation listing deadline is January 20, 2026.
The program listing deadline is February 17, 2026.**

Please reserve and lock in your sponsorships or tickets today!

☐ Sponsorship(s) _____

☐ Ticket(s) _____

☐ Total Gift Amount \$ _____

Please make checks payable to Cancer Alliance of Help & Hope, Inc.
44 Cocoanut Row, Suite T-10, Palm Beach, FL 33480

Or please charge my credit card: ☐ Amex ☐ Visa ☐ MasterCard

Print your name as you want it to appear in the invitation and/or program.

Name

Address

City

State

Zip

Email

Telephone

Card Number

Exp. Date

CSC Code

Cardholder's Signature

For further information, please visit **CAHH.org** or contact
Stanton Collemer at 561-215-7360 or scollemer@cahh.org

