



Wednesday, February 12, 2025
The Breakers | Palm Beach
Sponsorship Opportunities

ABOUT SHOP THE DAY AWAY™

Cancer Alliance of Help & Hope's signature luncheon is scheduled for Wednesday, February 12, 2025, at 10 a.m. at The Breakers Palm Beach. Guests fortunate enough to reserve seats at this highly acclaimed luncheon will enjoy Palm Beach's most fabulous silent auction, followed by an elegant lunch and a meaningful speech by keynote speaker Sarah Ferguson, Duchess of York. The two-hour shopping spree includes more than 500 designer items and luxury experiences, including a fantastic selection of new handbags, accessories, jewelry, evening merchandise, home furnishings, beauty products, men's goods, and pet items from the world's finest brands, plus exclusive experiences and many more "must-have surprises" – all curated for the fashionable Palm Beach lifestyle.

WHY BECOME A SPONSOR?

- Exposure to 550 prominent and fashionable attendees.
- Included in CAHH'S social media, Newsletter, Advertising, and Mailings with a reach of over 5,000 households
- Build goodwill throughout the Palm Beach County community.
- Help local cancer patients in emergency need.

WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance of Help & Hope assisted local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$500,000 in financial support to more than 1,200 individuals affected by cancer to prevent them from being evicted from their homes and having vital utilities shut off.
- **FOOD**—\$150,000 in emergency food and fuel cards were provided to nourish patients, prevent hunger, and assist them with crucial transportation.
- **HEALTH INSURANCE, AUTO INSURANCE, & CAR PAYMENTS** - Provided \$150,000 in health insurance premiums, auto insurance premiums, and vehicle payments to 100 families to ensure proper healthcare and empower patients to travel for chemotherapy and radiation treatments.
- **WELLNESS** - Gifted 200 cancer patients "CHAMPION OF HELP & HOPE BASKETS" with \$250 in health and wellness products, "COMPANIONS 4 LIFE" BASKETS" with \$250 in pet care and supplies, and "CHAMPIONS OF HELP & HOPE CLOSET" personal care and comfort items (wigs, scarves, caps, clothing, shoes, blankets, pillows, and kitchen supplies).

SHOP THE DAY AWAY™
Levels of Sponsorship Opportunities

Tickets: ○ \$650 Ticket ○ \$850 Ticket

○ \$1,500 – Silver Sponsor

- Ticket to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events

○ \$3,000 – Gold Sponsor

- 2 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker

○ \$5,000 – Platinum Sponsor

- 4 Tickets to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$10,000 – Table Sponsor

- One Table of 10 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$15,000 – Prime Benefactor

- One VIP Table of 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$25,000 – Grand Benefactor

- One Premier Table of 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

○ \$50,000 – Title Sponsor

- Two Premier Tables of 10 or 12 to Shop the Day Away Luncheon
- Invitation to Kickoff Luncheon, Thank You Luncheon, and Special Events
- Photo Opportunity with Guest Speaker
- Included in Palm Beach Society Magazine Center Spread Photo

The deadline to be listed on the invitation is October 15, 2024
The deadline to be listed on the program book is January 10, 2025

For further information, please contact
Stanton Collemer 561-215-7360 or scollemer@cahh.org

Please make checks payable to Cancer Alliance of Help & Hope, Inc.
P.O. Box 3292, Palm Beach, FL 33480

Or please charge my credit card: Amex Visa MasterCard

Name

Address

City

State

Zip

Email

Telephone

Card Number

Exp. Date

CSC Code

Signature

Please print your name as you'd like it to appear in the invitation and program.

